



## Finseca Welcomes Winged Keel Group Principal Jeri Turley as New Chair

**NEW YORK, NY, JUNE 1, 2021**—[Finseca](#) announced today that [Winged Keel Group](#) (“Winged Keel”) Principal Jeri Turley has assumed the role of Chair for the Finseca Board of Directors. Turley succeeds Kelly Kidwell, who has served as Chair for the Finseca Board of Directors since September 2020.

“Jeri is an extraordinary leader who is extremely well prepared to chair our board of directors,” said Marc Cadin, Finseca CEO. “Jeri’s passion, strategic mind, and leadership skills will be instrumental in furthering the movement Finseca has created and continues to build upon. She also will ensure that our board continues to serve as the profession’s fiduciary.”

As a Principal of Winged Keel, Turley specializes in structuring, implementing, and administering customized insurance solutions that enhance wealth accumulation strategies, promote philanthropic giving, and maximize the value passed to future generations. In addition to having served on Finseca’s Board of directors since 2014, Turley also has served on the Board of Directors of M Financial Holdings, Inc. since 2017 and is a member of the Estate Planning Council of Richmond.

“Kelly took on a challenging role as the first Chair of Finseca, and his leadership was evident every step of the way,” said Jeri Turley. “I am fully committed to providing the continuity needed to further advance Finseca’s mission, which serves as the inspiration behind our name: Financial Security for All.”

Winged Keel has a strong history of leadership and advocacy within the life insurance profession. Prior to the merging of two leading financial security organizations—the Association for Advanced Life Underwriting (AALU) and GAMA International—into Finseca, three former presidents of AALU came from the firm, including Winged Keel’s co-founder Campbell Gerrish and industry veteran Harry Phillips, III. Currently, Winged Keel Group Principal Eric Naison-Phillips also serves on the Board of Directors for Finseca.

### About Winged Keel Group

Winged Keel Group is an independent life insurance brokerage firm that creates and implements tax-efficient, multi-generational wealth accumulation and wealth transfer strategies for ultra high net worth families. With offices in New York, San Francisco, Boston, Richmond, Washington, D.C., and Houston, the firm specializes in the structuring and administration of large blocks of Traditional Life Insurance and large portfolios of Private Placement Life Insurance and Annuities. For more information on Winged Keel Group, please visit [www.wingedkeel.com](http://www.wingedkeel.com).

### About Finseca

At [Finseca](#), we know that financial security improves people’s lives and protects their livelihoods and future wellbeing. We are rising to the challenge of increasing financial security for all. Finseca represents the men and women of the financial security profession who dedicate themselves to delivering financial security to their clients every day. We are focused on three transformational pillars: Elevate the noble work of the financial security profession; Accelerate professionals at any stage of their career in any marketplace, and Advocate effective public policy that puts more people on the path to financial security. Finseca promotes the value and purpose of financial security professionals, unifies our voice, and broadens financial security to more communities and generations of Americans.



WINGED KEEL GROUP®

**Contact Information:**

Stephanie Preston

Director of Marketing & Communications

Winged Keel Group

212.527.8000